



Organization of
American States



HĀTAC



Humanities, Arts, Science,
and Technology Alliance
and Collaboratory

HASTAC 2014: Hemispheric Pathways:

Critical Makers in International Networks

CONFERENCE PROGRAM

Wednesday April 23rd

5:00 pm – 8:00 pm **Pre-conference Registration – Hotel Casa Andina Select Lobby**
Calle Schell 452, Miraflores, Lima 18, Peru

5:00 pm – 9:00 pm **HASTAC Scholars and Alumni meet up in the Hotel Casa Andina Select Bar**
Discounts on drinks will be offered at the bar
Calle Schell 452, Miraflores, Lima 18, Peru

Thursday April 24th

6:00 am – 9:00 am **Shuttle pick up at the 4 Casa Andina Hotels and Ibis Larcos Hotel, Miraflores, Lima**

8:00 am – 12:00 am **Registration – Ministry of Culture of Peru, Ground Floor**
Av. Javier Prado Este 2465, San Borja, Lima 41, Peru

9:00 am – 10:30 am *Auditorio Los Incas*
Opening Ceremony and Keynote Speakers
* Translation in both English and Spanish will be provided during the keynotes' addresses

Welcome Remarks: Cathy Davidson, Duke University
Vernon Burton, Clemson University

Keynotes: Minister Diana Álvarez-Calderón, Ministry of Culture of Peru
V. Sherry Tross, Executive Secretary for Integral Development, Organization of American States

Master of ceremony: Mariela Noriega, Director, General Directorate of Cultural Industries and the Arts, Ministry of Culture of Peru

10:30 am – 11:30 am *Sala Robles Godoy*
Long talks (in English)
Topic: *The Digital Divide and questions of equality of access to technologies and the Internet in Latin America and The Caribbean*
* Translation not provided

Long talk 1: Sava Saheli Singh and Tim Maughan, New York University
(Title: *Imagined Futures: Educational technology is here, it's just not evenly distributed*)

Long talk 2: David Dulceany, Duke University
(*Title: The Digital Divide in the Caribbean*)

10:30 am – 11:30 am

Sala Paracas

Round table (in Spanish)

Topic: Economic impact of creative industries on economic development in Latin America

* Translation in both English and Spanish will be provided during the Round table

Round table presenters: Cesar Parga, Organization of American States;
Felipe Buitrago, Inter-American Development Bank;
Santiago Alfaro, Pontificia Universidad Católica del Perú
José Luis Robles Franco, Instituto Nacional de Estadística e Informática

10:30 am – 11:30 am

Los Incas Lobby

Curated panel (in English)

Topic: Open Learning, Open Access and the Digital Divide

* Translation not provided

Panelists: Elizabeth Pitts and Barry Peddycord III, North Carolina State University;
Cathy N. Davidson; Christina C. Davidson; Kaysi Holman and Jennifer Straton, Duke University;
Jade E. Davis, University of North Carolina at Chapel Hill

10:30 am – 11:30 am

Sala Kuelap

Project Demos, Posters, Makers' space, "The Escuelab Zone" (presentations in English or Spanish)

* Translation not provided

Demo 1: Roberto Carlos Anguis Fuster, Ministry of Culture of Peru
(*Title: Plataforma Alerta Contra el Racismo*)

Demo 2: Renate Ferro, Cornell University
(*Title: Private Secrets Public Lies*)

Demo 3: Joyce Rudinsky and Victoria Szabo, Duke University

(Title: Psychasthenia II)

Demo 4: Maureen Engel, University of Alberta
(Title: Visualizing Homelessness: Lessons from one city's data - Edmonton, Canada)

Demo 5: Alexei Taylor, New York University
(Title: Exploring Tome, a digital, multilingual WordPress based publishing platform)

Demo 6: Marco Espinoza Tamariz, Pontificia Universidad Católica del Perú
(Title: El desarrollo del videojuego 1814: Rebelión de Cusco)

Demo 7: Johan Baldeón Medrano, Pontificia Universidad Católica del Perú
(Title: Grupo AVATAR PUCP: Tecnologías interactivas bajo un enfoque interdisciplinario)

Demo 8: Max Ugaz, Economía Digital SAC, Perú
(Title: Experimentación con un Agente Avatar en un Mundo Virtual 3D (Second Life) basado en el Lenguaje MPML3D).

Poster 1: Leonardo Marengo, Universidad Nacional de Córdoba, Argentina
(Title: Using technologies and videogames to treat stuttering in children)

Poster 2: Melanie Ramdarshan Bold, Loughborough University, United Kingdom
(Title: Small and developing publishing industries and promoting and preserving regional cultures, languages and identities)

Poster 3: Heather Zwicker, University of Alberta, Canada
(Title: Aboriginal Edmonton)

The Escuelab Zone: Kiko Mayorga, Escuelab Perú
(Theme: Democratizing access to technology for the youth of Peru)

Makers' Space: Jentery Sayers, Nina Belojevic, Shaun Macpherson and Katie McQueston,
(Title: HASTAC off the Screen: A Popup Makerspace)

Lightning Talks (In Spanish)

Topic: Arts and Technologies and questions of Multiculturalism, Interculturalism and Identities

* Translation not provided

Lightning talk 1: Jesús Anzualdo Contreras, Universidad Nacional Mayor de San Marcos
(**Title:** *La tecnología y la identidad social*).

Lightning talk 2: Carlos Esteban Sánchez Ramírez y Nicolás Lozada, Bagaje Digital Soluciones Humanas
(**Title:** *La tecnología y la identidad social peruana en la creación, edición y consumo de memes en Internet*)

Lightning talk 3: Javier Ignacio Zapata Innocenzi, Editorial Malabares
(**Title:** *Análisis de la animación “La señora de Sipán”*)

Lightning talk 4: Eduard Arriaga, Estern University, Canada
(**Title:** *African and African-descendant Cultures in the Digital Age: Adoption, Adaptation and the Emergence of Complex Identities*)

Lightning talk 5: Diego Alonso Cerna Aragon, Instituto de Estudios Peruanos
(**Title:** *La experiencia del proyecto Municipio al Día: Entre el conocimiento de la normativa y el uso de la tecnología*)

11:30 am – 11:50 am

Patio Los Incas
Coffee break

11:50 am – 1:00 pm

Sala Robles Godoy

Long Talks (in Spanish)

Topics: New Medias, MOOC, Online Open Sources and other Digital Tools to Stimulate Awareness and Learning in Youth and Adults

* Translation not provided

Long talk 1: Julia Bello-Bravo and Barry Pittendrigh, University of Illinois at Urbana-Champaign
(**Title:** *Scientific Animations Without Borders: Changing Paradigms in International Development and the Potential for High Throughput Systems for Developing and Deploying Educational Content for Low Literate Learners*)

Long talk 2: Walter Humberto Curioso Vilchez, CONCYTEC
(**Title:** *El Repositorio Nacional Digital de Ciencia, Tecnología e Innovación de Acceso Abierto (en el Perú)*)

Long talk 3: Juana Imelda Hernandez Mendoza, Biblioteca Comunitaria Rija'tzuul'Na'ooj, Guatemala
(*Title: La Cultura Indigena Tz'utujil en Guatemala y la tecnología*)

11:50 am – 1:00 pm

Sala Paracas

Curated Panel (In English)

Topic: *The Creative Industries Prototyping Lab*

* Translation not provided

Panelists: Eduardo Marisca, Jason Lipshin, Rodrigo Davies, Erica Deahl, Julie Fischer, Lingyuxiu Zhong Massachusetts Institute of Technology;
Alexandre Goncalves, Brazilian newspaper O Estado de S. Paulo

11:50 am – 1:00 pm

Los Incas Lobby

Curated Panel (in Spanish)

Topic: *Addressing Digitality in Peru: Disciplinary Encounters and Situating Informatics in New Millennial Peru*

* Translation not provided

Panelists: Anita Say Chan, Universidad de Illinois; Roxana Barrantes, Instituto de Estudios Peruanos; Roberto Bustamante Vento, Universidad Antonio Ruiz de Montoya, Eduardo Villanueva-Mansilla, Pontificia Universidad Católica del Perú

11:50 am – 1:00 pm

Sala Kuelap

Project Demos, Posters, “The Escuelab Zone” (presentations in English or Spanish)

* Translation not provided

Demos: same as in the morning

Posters: same as in the morning

The Escuelab Zone: same as in the morning

11:50 am – 1:00 pm

Sala Kuelap

Lightning talks (in English)

Topics: *Technologies for Education*

* Translation not provided

Lightning talk 1: Dawn Opel, Arizona State University

(Title: "Reading with Mouse in Hand": Exploring Digital Media and Learning as Pedagogy in the College Humanities Classroom)

Lightning talk 2: Erica Deahl, Massachusetts Institute of Technology

(Title: Big Data's Big Capacity Gap: Developing Youth Data Literacies for Civic Engagement and Social Impact)

Lightning talk 3: Wenjia Ma, University of Illinois at Urbana-Champaign

(Title: Chinese learning free web-application "Basic Chinese" as an example to evaluate and extract hints for further development of educational technology for language learning and translation)

Lightning talk 4: Tatsuo Sugimoto, Sapporo City University

(Title: From Soroban to Tangiblock: Designing Creative Learning Tools with Tangible Interfaces)

1:00 pm – 2:30 pm

Sala Kuelap Mezzanine

Lunch (lunch boxes provided) – Ministry of Culture of Peru

2:30 pm – 4:00 pm

Auditorio Los Incas

Keynote Speakers

* Translation in both English and Spanish will be provided during the keynotes' addresses

Keynotes: Dr. Luis Castillo Butters, Vice-minister for Heritage and Cultural Industries;

Dr. Maryse Robert, Director, Department of Economic and Social Development, Organization of American States

Master of ceremony: Mariela Noriega, Director, General Directorate of Cultural Industries and the Arts, Ministry of Culture of Peru

4:00 pm – 4:20 pm

Patio los Incas

Coffee break

4:20 pm – 5:30 pm

Sala Robles Godoy

Long Talks (In English)

Topic: Technologies, Literature and Languages

* Translation not provided

Long talk 1: David Shorter, University of California, Los Angeles
(*Title: The Wiki for Indigenous Languages: Six years in the making*)

Long talk 2: Bruce Homer, The Graduate Center, The City University of New York
(*Title: Moved to Learn: English Language Learning with a Kinect-based literacy game*)

Long talk 3: Ana Lucic and George Gasyna, University of Illinois at Urbana-Champaign
(*Title: Literary Networks and the New Canonicity in the Age of Electronic Reproduction*)

4:20 pm – 5:30 pm

Sala Paracas

Workshop (In Spanish)

Topic: Patenting and Intellectual Property: from Idea to Tech Transfer and Commercialization, necessary steps for competitiveness and economic development in the America

* Translation not provided

Instructors: Cesar Parga, Organization of American States;
Martín Moscoso Villacorta, INDECOPI
Luis Alonso García Muñoz-Nájar, Estudio Echeopar
Jorge Amigo, International Intellectual Property Institute

4:20 pm – 5:30 pm

Los Incas Lobby

Curated Panel (In English)

Topic: Political Platforms: Software, Social Justice, and Designing for Change

* Translation not provided

Panelists: Anne Cong-Huyen, University of California, Los Angeles;
Tara McPherson, University of Southern California,
Amanda Phillips, University of California, Santa Barbara

4:20 am – 5:30 pm

Sala Kuelap

Project Demos, Posters, Makers' space, "The Escuelab Zone" (presentations in English or Spanish)

* Translation not provided

Demos: same as in the morning

Posters: same as in the morning

The Escuelab Zone: same as in the morning

Makers' Space: same as in the morning

4:20 am – 5:30 pm

Sala Kuelap

Lightning talks (in English)

Topics: Arts and Technologies for Social Responsibility and Citizenship

* Translation not provided

Lightning talk 1: Aysegul Koc, National University, San Diego

(Title: Gezi Protests in Turkey and the role of digital technologies in social dissent)

Lightning talk 2: Ashley Young, Duke University

(Title: Grassroots Communities: Fostering Face-to-Face Communication in the Digital Age)

Lightning talk 3: Matthew Garcia, Kansas State University

(Title: MobileECOSTUDIO: Intersection of Public Pedagogy and New Media Practice.)

Lightning talk 4: Diane Daly, University of Arizona

(Title: FEEL LIKE A SIR: Rage Comics are the New Global Archetypes)

5:30 pm – 6:30 pm

Auditorium Los Incas

Creative and Cultural Performances

Performance 1: Izumi Ashizawa, Izumi Ashizawa Performance and State University of New York

This dance piece unwraps the painful paths that Japan went through in history, including the recent tsunami and earthquake that resulted in the nuclear power plant explosion in 2011.

Performance 2: Peruvian local group

6:30 pm – 8:00 pm

Patio Los Incas

Welcome Reception (food and drinks provided)

Also on the Concourse – All day

- Giant interactive displays by Ángel Arenas, Asociación Española de Innovación Social, Spain
- Art Exhibition in the Museo de la Nación
- Book tables from MIT Press and Instituto de Estudios Peruanos
- General information table
- Registration table (main entrance)

7:00 pm – 9:00 pm

Shuttle pick up at the Ministry of Culture of Peru and return to the Hotels

Friday April 25th

6:00 am – 9:00 am

Shuttle pick up at 4 Casa Andinas' Hotels and Ibis Larcos Hotel, Miraflores, Lima

8:00 am – 12:00 pm

Registration – Ministry of Culture of Peru, Ground Floor

Av. Javier Prado Este 2465, San Borja, Lima 41, Perú

9:00 am – 10:15 am

Auditorio Los Incas

Keynote Speakers

* Translation in both English and Spanish will be provided during the keynotes' addresses

Keynotes: José-Carlos Mariátegui, Founder of Alta Tecnología Andina (ATA) and co-Founder of Escuelab
Cisco Networking Academies

Master of ceremony: Mariela Noriega, Director, General Directorate of Cultural Industries and the Arts, Ministry of Culture of Peru

10:15 am – 11:30 am

Sala Robles Godoy

Long Talks (in English)

Topic: The Power of Many: Online Networking and the Sharing of Successful Practices for Integral Development

* Translation not provided

Long talk 1: Luis Furlán, RedCLARA

(Title: RedCLARA: Latin America's Research and Education Network)

Long talk 2: Kevin Franklin, Institute for Computing in the Humanities, Arts and Social Science (I-CHASS), University of Illinois
(**Title:** *OAS-ARTCA, I-CHASS and XSEDE: Connecting the Americas*)

Long talk 3: Diana Taylor, New York University
(**Title:** *Hemi: the development of a Hemispheric Network of Universities and cultural centers throughout the Americas to help share knowledge, culture and experiences*)

10:15 am – 11:30 am

Sala Paracas

Curated Panel (In English)

Topic: *FemTechNet: Dialogues on Feminism and Technology Rethinks the MOOC Paradigm*

* Translation not provided

Panelists: Elizabeth Losh, University of California, San Diego; CL Cole, University of Illinois at Urbana-Champaign; TL Cowan and Jasmine Rault, The New School; Radhika Gajjala, Bowling Green State University ; Sharon Irish and Svetlozara Stoytcheva, University of Illinois; Alex Juhasz, Pitzer College; Tara McPherson, University of Southern California

10:15 am – 11:30 am

Los Incas Lobby

Curated panel (In English)

Topic: *The development of a global scholar in the HASTAC mentorship experience at Vanderbilt University*

* Translation not provided

Panelists: Mona Frederick, Jay Clayton, Todd Hughes, Danielle Picard, Lynn Ramey, Steven Wenz, Vanderbilt University

10:15 am – 11:30 am

Sala Kuelap

Project Demos, Posters, “The Fundación Telefonica Zone” (presentations in English or Spanish)

* Translation not provided

Demo 1: Giseli Vasconcelos, Emerge New York City
(**Title:** *Project DOSSIE: For a critical cartography of the Amazon*)

Demo 2: Polly Thistlethwaite, The Graduate Center, The City University of New York
(**Theme:** *The JustPublics@365 Project: bringing together academics, journalists and activists using digital media in ways that create new forms of knowledge, and foster transformation on issues of inequality and social justice*)

Demo 3: Jesica Jayd Lewis, North Carolina State University

(Title: Antiquorum et Praesentis (A&P): a collaborative online effort towards open learning, peer learning, and accessibility of historical and archaeological research)

Demo 4: Tania Altamirano Lopez and Emilia Serafini, RedCLARA

(Title: ELCIRA | Europe Latin America Collaborative eInfrastructure for Research Activities)

Demo 5: Gladys Mabel Meyer, Biblioteca Popular Infantil de Coronel S, Argentina

(Title: Recuperando el Patrimonio Cultural de Coronel Suarez)

Demo 6: Jorge Luis Contreras Velez, Salvemos las Huacas

(Title: Proyecto Salvemos las Huacas: Redes y nuevas tecnologías para la protección y conservación del patrimonio arqueológico)

Demo 7: Vanessa Gennarelli, Peer to Peer University

(Title: Peer 2 Peer University open learning experiences: project-based; interest-driven, and relying on peer feedback)

Demo 8: Richard Alexander Castro Mamani, UNSAAC

(Title: Applying Natural Language Processing Technology to the Most Widely Spoken Peruvian Indigenous Languages: Quechua, Aymara and Asháninka)

Demo 9: Mercedes Villalobos, Centro Educativo Especial Fray Masias

(Title: El arte como medio de vida en personas con discapacidad intelectual: la superación no tiene límites)

Poster 1: Ricardo Elizalde, Pepperdine University

(Title: A Hybrid English Learner Community Center)

Poster 2: Sable Manson and Vanessa Monterosa, University of Southern California

(Title: Spiritual Identities in Digital Spaces: Religious and Spiritual Development Among College Students)

Poster 3: Vanessa Monterosa, University of Southern California, Sharla Berry, USC Rossier School of Education and Christopher Perez, California State University (both from Latin America)

(Title: College Access On-The-Go: A Content Analysis of College Advisement and Financial Aid Mobile Apps)

Poster 4: Satarupa Joardar, University of Maryland

(Title: Twitter and mainstream media discourses of an Indian social movement: An exploratory study of the Anna Hazare anti-corruption protests of 2011)

Poster 5: Gabriel Calixto, Consultora Calixto, Uruguay

(Title: Teacher Education to promote the National System of Protected Zones (parks and forests) in Uruguay)

The “Fundación Telefónica Zone”:

THE biggest not for profit institution in Peru dedicated to the promotion of the Arts, Culture and Heritage using digital media and new technologies

10:15 am – 11:30 am

Sala Kuelap

Lightning talks (in Spanish)

Topic: Influence of the Humanities on Cognitive, Emotional, Holistic and Medicine-Related Studies

* Translation not provided

Lightning talk 1: Brigida Ana Lanzillotto, CILSA - ONG por la inclusión, Argentina

(Title: El Grupo DAR (Grupo de actividades didácticas y recreativas): un espacio de Educación Popular en el cual se despliegan recursos para desarrollar la creatividad, integrando aspectos cognitivos y emocionales)

Lightning talk 2: Dénix Alberto Rodríguez Torres, Universidad Santo Tomás, Colombia

(Title: La influencia de las Humanidades en la Construcción Hólistica de la Ciudadanía Universal desde Martha Nussbaum)

Lightning talk 3: Elisa Garcia Torregrosa, Universidad Nacional de Loja, Ecuador

(Title: Nuevos Públicos, Movimientos sociales Mundiales y comunicados del Futuro: Fenómenos comunicacionales en la sociedad del conocimiento compartido)

11:30 am – 11:50 am

Patio Los Incas

Coffee break

11:30 am Shuttles depart for Pontificia Universidad Católica del Perú, Book Launch and presentation from Dr. Anita Say Chan, University of Illinois and Eduardo Villanueva, Pontificia Universidad Católica del Perú

Only 2 shuttles will be provided for this activity, for a total of 50 seats. Registration for this activity is mandatory and can be made at the General Information Table – *First come, first serve.*

Shuttles depart from the Ministry of Culture of Peru at 11:30 am – Av. Javier Prado Este 2465, San Borja, Lima 41, Peru

Shuttle arrives at Pontificia Universidad Católica del Perú, Auditorio de Estudios Generales Letras at 12:00 pm

Shuttles depart from the Pontificia Universidad Católica del Peru at 2:00 pm

Shuttles return to the Ministry of Culture at 2:30pm

11:50 am – 1:00 pm

Sala Robles Godoy

Long talks (in English)

Topics: Technologies as means to Preserve and Share Culture, History and Heritage

* Translation not provided

Long talk 1: Vernon Burton, Clemson University

(Title: Humanities (Digital History) Computing: Then and Now)

Long talk 2: Nina Belojevic University of Victoria, Canada and Jentery Sayers, Western University, Canada

(Theme: Making a Kit for Cultural History: Multimodal Approaches to Old Media and Mechanisms)

Long talk 3: Tessa Joseph-Nicholas and John D. Martin III, University of North Carolina at Chapel Hill

(Title: The Poetics of the Syllabus: Close and Distant Readings of an Overlooked Form)

Long talk 4: Timothy Murray, Cornell University

(Title: When the NeoBaroque Crosses from West to East: 3-D Animations of Miao Xiaochun)

11:50 am – 1:00 pm

Sala Paracas

Long talks (in Spanish)

Topics: Technologies and Innovation for the Development of SME and Creative Industries in Latin America

* Translation not provided

Long talk 1: Joseph Zavala, National University

(Title: LMSS, MOOCS, Analytics and the Cloud used by SME and PYMES to serve the specific economic and social needs of Peru.)

Long talk 2: Luis Wong, International Game Developers Association, Peru

(Title: From Idea to Prototype in 48 hours: Game Jams)

Long talk 3: Ines Evaristo Chiyong, Pontificia Universidad Católica del Perú
(*Title: Grupo AVATAR PUCP: Interactive technologies under an interdisciplinary framework*)

Long talk 4: Carlos Augusto Chirinos Espin, New York University
(*Title: Innovación y Creatividad en desarrollo sustentable: la industria de la música y la radio en Africa y Latinoamérica*)

11:50 am – 1:00 pm

Sala Kuelap

Project Demos, Posters, Birds of a feather session, “The Fundación Telefonica Zone” (presentations in English or Spanish)

* Translation not provided

Demos: same as in the morning

Posters: same as in the morning

The Escuelab Zone: same as in the morning

Makers’ Space: same as in the morning

Birds of a feather 1: Zac Zimmer, Virginia Tech
(*Title: Aesthetics, Technology, and Intellectual Property in Latin America*)

Birds of a feather 2: Alvaro Pastor, Asociación Cultural la Casa IDA, Peru
(*Title: Red Cultura Lima: Cultura, ciberespacio y espacio público*)

Birds of a feather 3: Elizabeth Pitts, North Carolina State University
(*Title: Critical Making, Biopolitics and Bioaesthetics*)

11:50 am – 1:00 pm

Sala Kuelap

Lightning talks (in English)

Topic: Mapping, City data and Innovation for Education, Social Justice and Building Stronger Communities

* Translation not provided

Lightning talk 1: Lorena Regattieri, Fabio Malini and Gabriel Herkenhoff, with the support of the Laboratory of Image and Cyberculture (LABIC), University of Alberta

(*Title: Mapping Perspectives: The controversy on the Civil Rights Framework for the Internet in Brazil*)

Lightning talk 2: Victoria Szabo, Duke University
(*Title: On Site and On Location – Visualizing Venetian History with Augmented Reality*)

Lightning talk 3: Maureen Engel, University of Alberta, Canada
(*Title: Gaming the City: Toward a Queer Game Mechanic. Building a game in Edmonton, Canada based on the queer history of a particular city*)

Lightning talk 4: Julia Haines, University of California, Irvine
(*Title: Accelerating Innovation: A Global Model in Local Contexts.*)

1:00 pm – 2:30 pm

Sala Kuelap Mezzanine
Lunch (lunch boxes provided)

2:30 pm – 3:30 pm

Auditorio Los Incas

Keynote Speaker

* Translation in both English and Spanish will be provided during the keynote's address

Keynote: Mitchell Baker, Mozilla Foundation

Master of ceremony: Mariela Noriega, Director, General Directorate of Cultural Industries and the Arts, Ministry of Culture of Peru

3:30 pm – 3:50 pm

Patio Los Incas
Coffee break

3:50 pm – 5:15 pm

Sala Robles Godoy

Long talks (in Spanish)

Topic: *The Future of Learning: MOOCS, Interactive Technologies and Videogames for Education and Socio-Economic Development*

* Translation not provided

Long talk 1: Hans Ruegg, Homeschooling Peru

(*Title: La educación en casa ("homeschooling") como preparación ideal para la educación superior del futuro*)

Long talk 2: Haydée Zenaida Azabache Caracciolo, Pontificia Universidad Católica del Peru

(*Title: Online group course to stimulate research in among future architects about internationally known monuments, their context and their design*)

Long talk 3: Eduardo Marisca, Massachusetts Institute of Technology

(Title: mem0r1a: Exploraciones Computacionales de la Memoria Colectiva)

3:50 pm – 5:15 pm

Sala Paracas

Curated Panel (in English)

Topic: Archiving and the Alternative

* Translation not provided

Panelists: Alexandrina Agloro, Virginia Khun, Viola Lasmana, University of Southern California
Michael Simeone, Arizona State University

3:50 pm – 5:15 pm

Los Incas Lobby

Curated Panel (in English)

Topic: Gaming and Deeper Learning: Game Design Methodology for Economics and Sustainability

* Translation not provided

Panelists: Nelson Altamirano, James Jaurez, Ben Radhakrishnan, National University, San Diego

3:50 pm – 5:15 pm

Sala Kuelap

Project Demos, Posters, “The Fundación Telefonica Zone” (presentations in English or Spanish)

* Translation not provided

Demos: same as in the morning

Posters: same as in the morning

The Escuelab Zone: same as in the morning

Makers’ Space: same as in the morning

11:50 am – 1:00 pm

Sala Kuelap

Lightning talks (in Spanish)

Topic: Arts and Culture as means of Social Empowerment

* Translation not provided

Lightning talk 1: Juan Camilo Londoño Manco, Independent Artist, Colombia
(Title: The body against the glossary)

Lightning talk 2: Ana Celia y Esperanza Rosa, Tejiendo Perú
(*Title: El tejido como arte compartido a través de la tecnología actual*).

Lightning talk 3: Alvaro Pastor, Asociación Cultural la Casa IDA, Peru
(*Title: Red Cultura Lima: Cultura, ciberespacio y espacio público*)

Lightning talk 4: Elena Guichot Muñoz, Universidad Sevilla, Spain
(*Título: El teatro es un arma cargada de pasado: empoderamiento a través de la escena*)

Lightning talk 5: Maria Eliana F. Paiva, Pontificia Universidade Católica do Rio de Janeiro, Brazil
(*Title: Iconographic language (or images) and the power to discuss specificities between Internet culture and natural environment*)

Lightning talk 6: Bruna Fetter, Universidade Federal do Rio Grande do Sul, Brasil
(*Título: El artista como marca: Adriana Varejão, o como el actual 'Zeitgeist' reconfigura viejas creencias.*)

Lightning talk 7: Paz Tornero, Universidad Técnica Particular de Loja, Ecuador y Universidad Complutense de Madrid
(*Title: Nuevos Paradigmas Del Siglo XXI: Sincretismo y Epistemología en la era Biotecnológica*)

5: 30 pm – 6:30 pm

Creative and Cultural Performances

Possibility to go see Peru National Orchestra at the Teatro de la Nación

Also on the Concourse – All day

- Giant interactive displays by Ángel Arenas, Asociación Española de Innovación Social, Spain
- Art Exhibition in the Museo de la Nación
- Book tables from MIT Press and Instituto de Estudios Peruanos
- General information table
- Registration table (main entrance)

8:00 pm – 10:00 pm

Shuttle pick up at the Ministry of Culture of Peru and return to the Hotels

Saturday April 26th

6:00 am – 9:00 am Shuttle pick up at 4 Casa Andinas' Hotels and Ibis Larcos Hotel, Miraflores, Lima

8:00 am – 12:00 pm **Registration** – Ministry of Culture of Peru, Ground Floor
Av. Javier Prado Este 2465, San Borja, Lima 41, Perú

9:00 am – 10:00 am Auditorio Los Incas
Keynote Speaker
* Translation in both English and Spanish will be provided during the keynote's address

Keynote: Connie Yowell, MacArthur Foundation

Master of ceremony: Mariela Noriega, Director, General Directorate of Cultural Industries and the Arts, Ministry of Culture of Peru

10:00 am – 11:30 am Sala Robles Godoy
Long Talks (in English)
Topic: Rising Tide: Promoting the Essential role of Women in the Arts, Humanities, Science and Technology
* Translation not provided

Long talk 1: Anna Suarez, Trivium Consulting
(Title: U.S. federal agencies' focus on international collaborations to integrate women in STEM).

Long talk 2: Radhika Gajjala, Bowling Green State University
(Title: Crafting International Circuits: Critical Making, E/Textiles, Traditional Craft and Women in Hackerspaces)

Long talk 3: Rebecca Johnson, Virginia Commonwealth University
(Title: Book Blogger: How Book Blogs are Rewriting Gender Roles Within Reviewing)

10:00 am – 11:30 am Sala Paracas
Curated Panel (in English)
Topic: Rising Tide: Promoting the Essential role of Women in the Arts, Humanities, Science and Technology
* Translation not provided

Panelists: David Theo Goldberg, University of California, Irvine Julie Keane, VIF International Education, Cliff Manning, Makewaves (UK), James Diamond, Center for Children and Technology and Pilar Gonzalez, Center for Children and Technology
(Title: Open Badges for New Opportunities: Learning Anywhere, Anytime with Digital Credentials)

10:00 am – 11:30 am

Los Incas Lobby

Curated Panel (in English)

Topic: Teaching Digitally, Thinking Critically: Digital Pedagogy and the Humanities Classroom

* Translation not provided

Panelists: Danielle Picard, Steven Wenz, Vivian Finch, Brad Dougherty, Vanderbilt University.

10:00 am – 11:30 am

Sala Kuelap

Peruvian Fair

* Translation not provided

Various kiosks on:

- Indigenous communities of Peru
- Cultural Heritage
- Preserving Endangered Languages in Peru using technologies
- Digital and 3D animations from Peru
- Fab Labs in Peru
- Community radio stations as educational tools in Peru
- Peruvian Art, Music, Design and questions of Intellectual Property
- Archeology, History and Museums in Peru
- Peruvian Literature
- Creative and Cultural Industries in Peru
- Handicraft and textiles as means of economic development in Peru

10:00 am – 11:30 am

Sala Kuelap

Lightning talks (in Spanish)

Topic: Social and economic impacts of the implementation and use of technologies in developing countries

* Translation not provided

Lightning talk 1: Milton Sandoval, National Secretariat for Science and Technology of Guatemala

(Title: Social Net Value of investing in Research and Development Projects for the Government of Guatemala)

Lightning talk 2: Leonardo Duarte Gonzalez and Paula Saez, Familink

(Title: Familink: mejorar la comunicación entre el establecimiento educativo y los padres en la etapa preescolar)

Lightning talk 3: Zac Zimmer, Virginia Tech

(Title: Aesthetics, Technology, and Intellectual Property in Latin America.)

Lightning talk 4: Marco Espinoza Tamariz, Pontificia Universidad Católica del Perú

(Title: El desarrollo del videojuego 1814: Rebelión de Cusco)

Lightning talk 5: Leonardo Barbuy, MARES Pedagogía

(Title: Del recetario a la mesa: Paradigmas teorizados vs. paradigmas experimentados)

Lightning talk 6: Jean Carlo Gonzalo Cuba Yaranga, Enfoque Crítico

(Title: Uso Bélico de la Neurociencia y el Rol de los Derechos Humanos)

Lightning talk 7: Jose Luis Garcia Llorens, Universidad Nacional De Loja, Ecuador

(Title: Alternativas de Comunicación dentro del Sistema Penitenciario)

11:30 am – 11:50 am

Patio Los Incas

Coffee Break

11:50 am – 1:00 pm

Sala Robles Godoy

Long Talks (in Spanish)

Topic: Technologies, Politics, Ethics and Challenges: Case studies in Latin America

* Translation not provided

Long talk 1: Juan Fernando Bossio, Ministerio de Cultura

(Title: TIC para la interculturalidad)

Long talk 2: Mauricio Delfin, McGill University

(Title: Sistemas de información cultural, tecnologías de gobierno y la economía política de la cultura en América Latina)

Long talk 3: Nicola Torriti Zolezzi, Escuela Nacional Superior Autónoma de Bellas Artes, Perú
(**Title:** *Skateparks y skaters de Miraflores y Villa El Salvador: fantasías de ciudad y ciudadanía en escenarios metafóricos*)

Long talk 4: Valeria Cotaimich, Universidad Nacional de Córdoba, Argentina
(**Title:** *Videos and photography to explore the relationship between the body and the machine; the body and death and the body and the religious, with a focus on Latin America*)

Long talk 5: Martín Álvarez López, Consultora Repensar Educativo
(**Title:** *Ciudadanía digital: nuevos agentes en busca de un nuevo aprendizaje*)

11:50 am – 1:00 pm

Sala Paracas

Curated Panel (in English)

Topic: Hemispheric Hacktivism

* Translation not provided

Panelists: Elizabeth Losh and Joan Donovan, University of California, San Diego; Micha Cárdenas, University of Southern California; Isabel Restrepo, Universidad de Antioquia, Medellín, Colombia, Kyra, Free Software Foundation

11:50 am – 1:00 pm

Los Incas Lobby

Curated Panel (In English)

Topic: Memory and the Archive: New Media Systems of Assembly and Preservation

* Translation not provided

Panelists: Karla Palma, Rhiannon Bettivia, Ned Prutzer, Melissa Seifert, University of Illinois Urbana-Champaign

11:50 am – 1:00 pm

Sala Kuelap

Peruvian Fair

* Translation not provided

Various kiosks on:

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11:50 am – 1:00 pm

Sala Kuelap

Lightning Talks (in English)

Topic: Technologies, Affect and the Relationship Human-Computer

* Translation not provided

Lightning talk 1: Brandon Klevence, The Free Library of Philadelphia

(Title: Maker Jawn: Creating accessible hardware to grow voices, nurture skills, and bring youth together)

Lightning talk 2: John Hunter, Bucknell University

(Theme: Drones, the Cinema, and the Critical Geopolitics of Technology - Predators, Reapers, and Global Hawks)

Lightning talk 3: Anna Gibbs, University of Western Sydney, Australia

(Title: How contemporary locative writing works with aspects of the reciprocal performative mnemonics associated with oral cultures to open questions of cultural heritage, cultural memory, cultural heritage in the multicultural urban spaces the cities of the Asia Pacific region)

Lightning talk 4: Renate Ferro, Cornell University

(Title: empyre soft skin space: Making sense of the invisible pathways of virtual interactivity)

1:00 pm – 2:30 pm

Sala Kuelap Mezzanine

Lunch (lunch boxes provided)

2:30 pm – 3:45 pm

Sala Robles Godoy

Showing of Peruvian Animations (in Spanish)

* Translation not provided

Film 1: Peruvian Movie: Felix Lossio Chavez and “La abuela grillo”

Film 2: Peruvian Movie: Instituto Peruano de Arte y Diseño

2:30 pm – 3:45 pm

Sala Paracas

Long talks (in English)

Topic: *Impact of Technologies on Identities, Languages, Religions and Cultures*

* Translation not provided

Long talk 1: Tawhanga Nopera, University of Waikato, New Zealand
(Title: Bills pills bills: Destiny's children and the sedation of image seduction)

Long talk 2: Sable Manson and Vanessa Monterosa, University of Southern California
(Title: DigitalFaith: College Students' Spiritual Identities in Digital Spaces)

Long talk 3: Tania Lizarazo, University of California, Davis
(Title: What makes life possible within/after violence in Colombia, as well as the ethics and politics of research, and writing about survival in Chocó)

Long talk 4: Jana Diesner, University of Illinois at Urbana-Champaign
(Title: Computational Assessment of the Impact of Social Justice Documentaries)

2:30 pm – 3:45 pm

Los Incas Lobby

Long talks (in English)

Topic: *Virtual and Digital tools as Extension of Real Life*

* Translation not provided

Long talk 1: Lauren Fenton, University of Southern California
(Title: The relationship between materiality and the virtual in digital attractions, media objects whose phenomenology is essentially different from the better-studied audiovisual apparatuses of cinema and games)

Long talk 2: Abigail De Kosnik and Andrea Horbinski, University of California, Berkeley
(Title: When, Where, and What Fans Produce: Counting Archives and Networks (CAN).)

2:30 pm – 3:45 pm

Sala Kuelap

Peruvian Fair

* Translation not provided

Various kiosks on:

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2:30 pm – 3:45 pm

Sala Kuelap

Lightning talks (in English)

Topic: Technologies and questions of history, heritage, publishing and libraries

* Translation not provided

Lightning talk 1: Alisea Williams McLeod, Rust College

(Theme: African American Students Making History: Digitization of Slave Records.)

Lightning talk 2: Rodrigo Davies, Massachusetts Institute of Technology, Center for Civic Media

(Title: Civic Crowdfunding: Communities, Entrepreneurs and the Political Economy of Place)

Lightning talk 3: Caitlin Christian-Lamb, Davidson College

(Title: Librarians and Study Abroad: An Opportunity for International Communication and Engagement?)

Lightning talk 4: Roderick Dioso, Goldsmiths, University of London

(Title: Art creation using digital technologies to revisit analog colonial images of the Philippines)

3:45 pm – 4: 10 pm

Patio Los Incas

Coffee Break

4:10 pm – 5:30 pm

Auditorio Los Incas

HASTAC 2014 Plenary Panel: What we Learn from HASTAC Growing Network

* Translation will be provided in Spanish during the Panel

Panelists: Cathy Davidson: HASTAC's vision and the Future of Learning
Marco Toledo Bastos: The HASTAC Network, Visualized
Fiona Barnett: New Directions for HASTAC Scholars
Kevin Franklin: The Growing HASTAC Network and Inter-Hemispheric Connections

5:30 – 6:00 pm

Auditorio Los Incas

Closing Remarks

* Translation will be provided in Spanish during closing remarks

Speakers: David Theo Goldberg, University of California, Irvine
Marshall Scott Poole, University of Illinois
Master of ceremony: Mariela Noriega, Director, General Directorate of Cultural Industries and the Arts, Ministry of Culture of Peru

6:00 pm – 6:30 pm

Sala Nazca

Creative and Cultural Performance

Performance: Karla Kracht, Independent artist, and Andrés Beladiez, Real Escuela Superior de Arte Dramático (RESAD), Madrid, Spain
Live-cinema-performance, reflecting the functioning of human society and its surrounding systems.

Also on the Concourse – All day

- Giant interactive displays by Ángel Arenas, Asociación Española de Innovación Social, Spain
- Art Exhibition in the Museo de la Nación
- Book tables from MIT Press and Instituto de Estudios Peruanos
- General information table
- Registration table (main entrance)

7:00 pm – 9:00 pm

Shuttle pick up at the Ministry of Culture of Peru and return to the Hotels

Sunday April 27th

6:00 am – 9:00 am **Shuttle pick up at the 4 Casa Andina Hotels and Ibis Larcos Hotel, Miraflores, Lima**

8:00 am – 10:00 am **Registration** – Ministry of Culture of Peru, Ground Floor - Av. Javier Prado Este 2465, San Borja, Lima 41, Perú

9:00 am – 12:00 pm *Sala Robles Godoy*

Workshop in Spanish

Topic: *“Los juegos también suenan”*: Explorando las relaciones entre musica y videojuegos

* Translation not provided

Instructor: Israel Vazquez Marquez, Universidad Tecnica Particular de Loja y Universidad Complutense de Madrid

9:00 am – 12:00 pm

Sala Paracas

Workshop in English

Topic: *Extracting network data from text data, and fusing network data and text data using ConText*

* Translation not provided

Instructor: Jana Diesner, University of Illinois at Urbana-Champaign

9:00 am – 12:00 pm

Sala Kuelap Mezzanine

Workshop in English and Spanish

Topic: *On Arriving at the Digital: Describing Critical Paths into the Digital Humanities*

* Translation not provided

Instructor(s): Kevin Hamilton, University of Illinois at Urbana-Champaign

12:00 pm – 1:00 pm

Shuttle pick up at the Ministry of Culture of Peru and return to the Hotels